

## MESSAGE FROM THE CEO'S DESK

New customers, new markets, new products.....I'm proud to say this continues to be the theme of our Sounds Good Newsletter.

So in this edition we not only highlight Sensear in action around the world, 'Wowing' customers and politicians alike, but we introduce the new smart double protection product for extreme noise. The SDP has taken Sensear to a new level – quite literally! With this addition to our product range, Sensear further cements its position as a world leader in high noise communication solutions.

Having seen the SDP in action at last month's Electric Power Show in Baltimore USA, our utility clients, amongst others, are snapping these up in double time. Visit our Giant Ear Muff Stand at the ASSE Show in a few weeks and hear for yourself what a difference Sensear makes.

Justin Miller



Minister Crean experiencing Sensear at Expomin

## SENSEAR WOWS AUSTRALIA'S MINISTER OF TRADE AT THE WORLD'S LARGEST MINING SHOW IN CHILE

Sensear was selected from over 50 Australian companies to personally demonstrate its ground breaking high noise communication technology to the Australian Minister of Trade Simon Crean at the recent Expomin Mining Trade Show in Santiago, Chile.

[Read more](#)

## SENSEAR LAUNCHES THE SMART DOUBLE PROTECTION COMMUNICATION MUFF

While we were solving their high noise communication problems our global customers presented us with the challenge. Find a communication solution for our people in situations where the noise level is so dangerous that they are compelled to wear double hearing protection. We delivered with the SDP.

[Read more](#)



Smart Ear Muff and Ear Plug Technology in one.



Justin armed with a Sensear device

## SENSEAR CEO FLIES HIGH IN THE MAY QANTAS IN-FLIGHT MAGAZINE

Now that he is based in San Francisco, Sensear's CEO, Justin Miller, spends considerable time flying over the Pacific with its customer Qantas. In the May issue of the Qantas Inflight Magazine 'The Australian Way', he was covered in a story "Hear and now" that showcased the growth of Sensear and its mission to be the world's leader in high noise communication solutions.

[Read more](#)

## SENSEAR LAUNCHES IN THE UK AT A UNIQUE PRESS EVENT

What better way is there to show off to the UK Press Corp Sensear's superior high noise communication capabilities than to make them use the products while driving earthmovers and bobcats? Needless to say, they were impressed by how they could safely and clearly communicate around the noisy machines at Diggerland in Kent.

[Read more](#)



Paul Ness, Divisional Director of Safety, Arco-Communicating in a Diggerland Earthmover



## SENSEAR SIGNS SOUTH AFRICAN DISTRIBUTOR

Sensear's global expansion continues at a hectic pace with the signing of a new distributor in South Africa. The new partnership with Millchem (www.millchem.co.za) means Sensear now can service its growing customer base in countries in the South African region where there is a concentration of mining, oil and gas and manufacturing customers.

[Read more](#)