

# Aviation Industry

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## Case Study



Sensear   
*Hear Speech Stay Protected*



### Interview with Mike Demers – Executive Flight Centre - Canada

Sensear interviewed Mike Demers from Executive Flight Centre (<http://www.executiveflightcentre.com>) in Canada. Executive Flight Centre is a leading marketer of aviation fuel and services throughout Western Canada.

**Sensear:** Mike, how long have you been working in the aviation industry?

**Mike:** I've been working on flight lines for more than 30 years so I understand the challenges of working in high noise environments.

**Sensear:** What is unique about the environments at Executive Flight Centre that require special hearing protection?

**Mike:** Obviously most people at Executive Flight Centre need hearing protection out on the ramp, but communications have always been a major hurdle for me as I have been completely deaf in my right ear since birth!

Communication is a major issue for most but I have always been able to compensate in one way or another! Unfortunately, time had taken its toll on my ability to overcome this disability and I was losing ground with my ability to communicate effectively.

**Sensear:** What was it about Sensear that motivated your serious consideration?

**Mike:** I needed both effective hearing protection and the ability to communicate with people out on the ramp face to face and also the ability to communicate on two way radios effectively. On top of that, we also have a requirement to talk on our cell phones.



**Sensear:** Why is Sensear right for you?

**Mike:** As I said I needed a multi purpose communication ear muff that could help my unique hearing challenge. What I love about Sensear is its ability to provide me with the ability to hear speech of the people around me plus provide me the ability to communicate on my two way radio and blue tooth cell phone.

**Sensear:** Since introducing Sensear what have been the highlights with regard to over all hearing protection and communications effectiveness?

**Mike:** Sensear has made a huge difference in my ability to communicate on the flight line and I can't imagine being without it! I really don't miss anything anymore. My frustration from missed radio calls is now gone and I am much better able to do my job in the most effective way!

