28th February 2008

Media Release
COME AND MEET SENSEAR at SAFETY IN ACTION - MELBOURNE

Sensear will be demonstrating its range of SP1 and SP1x electronic ear plugs

at the Safety in Action Conference in Melbourne, Australia between 29th April – 1st May 2008.

This unique Australian Developed technology enables people to wear

hearing protection and clearly hear speech in high background noise

environments.

The Sensear stand incorporates a comfortable state of the art sound booth which enables

you to road test the products in up to 100 d(B)A of industrial background noise.

With the SP1x (Bluetooth) model, speak to your colleagues face to face inside the booth, as

if you were on the job, and take a mobile phone call from someone outside

the sound booth, all whilst leaving your hearing protection on.

Close your eyes and not only hear the alarm, but tell which direction it's

coming from.

Please come to Stand F02 and see ("hear") for yourself.

Distributor/Reseller enquiries welcome .

We look forward to seeing you there.

For more information please contact:
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About Sensear

Sensear Pty Ltd is an Australian company with innovative and award-winning hearing technology that enables clear speech communication in a range of high noise environments.

Founded in 2006, Sensear is headquartered in Perth with offices in Melbourne, Sydney and Los Angeles. These offices provide excellent points of support for its geographically diverse range of Distributors and Resellers.

Sensear's research efforts have been applauded by industry, as the combination of academic excellence, persistence and field research that has delivered technology and products that is revolutionising communication and hearing protection. Sensear's range of earmuffs and ear plugs enable face to face, mobile phone and two-way radio communication in high noise environments while providing optimal hearing protection.