



Sensear Ships Its Innovative Intrinsically Safe Smart Muff

SAN FRANCISCO – February 21, 2011 – Sensear, the world’s leading high noise communication headset manufacturer, has shipped its market changing Intrinsically Safe (IS) Smart Muff to eagerly awaiting customers around the globe. Debuted at the Oil & Gas Technology trade exhibition OSEA in Singapore, December of last year, the IS Smart Muff was met with enthusiasm across the globe by some of the worlds leading Oil and Gas companies and suppliers.

The IS Smart Muff is the newest addition to the innovative range of high noise communication devices developed by Sensear. Sensear’s innovative SENS (speech enhancement, noise suppression) technology allows clear and safe communication in high noise environments. It is the IS Smart Muff that brings this solution to environments where hazardous and potentially combustible materials exist, a solution that was not previously available.

Developed in close collaboration with some of the world’s leading oil and gas companies, the IS Smart Muff underwent 2 years of rigorous testing in some of the most volatile environments to meet IECEx and ATEX certification standards.

As the first IS Smart Muffs are deployed in companies across the globe Sensear’s CEO explained “The IS Smart Muff, equipped with our SENS technology, is a paradigm shift for hearing protection in the Oil and Gas industry. Now workers in this industry can easily and clearly communicate in high noise environments while staying protected. Our solution not only allows workers to communicate effectively, it also enables them to maintain situational awareness which is critical for their safety”.

Sensear plans to roll out the IS Smart Muff through its network of distributors and resellers across the globe over the coming months.

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About Sensear

Founded in 2006 in Perth, Australia, and with joint headquarters in Perth, and San Francisco, USA, Sensear is a world leader in the development and manufacture of high noise communication headsets. From a global network of sales offices Sensear is selling to end users via distributors, dealers and resellers in the majority of countries around the world. Sensear's patented combination of hardware and software, isolates, cleans and packages speech while suppressing background noise to a safe level. The award winning technology has been incorporated into both ear plug and ear muff headsets that, whilst retaining situational awareness, enable face to face, mobile/cell phone, short range and two way radio communication in the harshest and noisiest of environments.

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