



Sensear Announces Opening of Sales Office in Singapore

SAN FRANCISCO – February 01, 2011 – Sensear, the world’s leading high noise communication headset manufacturer, announced today the grand opening of a new sales office in Singapore. The Singapore office joins a growing network of Sensear sales offices around the globe to service Sensear’s growing list of distributors and resellers.

After Sensear’s successful product launch in Singapore at the Oil & Gas Technology trade exhibition OSEA in Singapore late last year, it became apparent that a regional presence was necessary to fill industry demand in the South East Asian Region for Sensear range of high noise communication products.

Sensear’s CEO, Justin Miller, expressed his excitement over the company’s growing global presence. “With presence throughout the Asia Pacific, we believed a permanent presence in Singapore, was a critical step in servicing our growing customer base in this region.” Miller went on to explain that, “With the launch of our new Intrinsically Safe Smart Muff, which was designed specifically for the Oil and Gas industry, it was perfect timing to announce the opening of our new sales office in Singapore.”

Sensear’s global growth is being driven across industries and is deployed in the harshest and noisiest of environments, by some of the world’s largest companies. From ice runways in Antarctica, shipyards in the UK to the mine sites in Chile, Sensear is sold and supported via a network of hundreds of safety distributors, two-way radio dealers and communication resellers around the world.

Demand for Sensear and its innovative line of high noise communication products in the South East Asian region have been overwhelming and with the new Singapore office, Sensear will be well positioned to expand this region further over the coming years.

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About Sensear

Founded in 2006 in Perth, Australia, and with joint headquarters in Perth, and San Francisco, USA, Sensear is a world leader in the development and manufacture of high noise communication headsets. From a global network of sales offices Sensear is selling to end users via distributors, dealers and resellers in the majority of countries around the world. Sensear's patented combination of hardware and software, isolates, cleans and packages speech while suppressing background noise to a safe level. The award winning technology has been incorporated into both ear plug and ear muff headsets that, whilst retaining situational awareness, enable face to face, mobile/cell phone, short range and two way radio communication in the harshest and noisiest of environments.

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