



## **Sensear Celebrates its 5<sup>th</sup> Anniversary with Major US Military Deal and continued Global Expansion**

**San Francisco, August 10th, 2011:** Sensear, a world leader in the development and manufacture of high noise communication headsets, today announced its 5 year anniversary with some major developments in its global expansion.

Sensear announced the completion of a major deal with the US Marine Corps. Said Justin Miller, CEO Sensear “There are no more demanding environments and requirements for high noise communication than those of the US Military. This deal further validates our leadership position as a world class innovator in high noise communication technology solutions”.

Sensear has been working with the US Marine Corps for over 12 months to develop a solution that meets their stringent needs for communication, hearing protection and situational awareness all in the one device. Sensear’s five years of experience in developing solutions for some of the worlds leading industrial companies provided validation for how Sensear’s technology could solve problems for the US Marine Corps.

According to Mr Miller “This deal opens up further opportunities across the US Military as they focus their attention on innovative hearing protection and communication solutions”. Sensear is committed to working in conjunction with organizations such as the US Military to ensure its unique SENS technology capabilities are focused on solving real problems for real users in the field.

Also marking its 5<sup>th</sup> Anniversary, Sensear recently announced the completion of a Distribution Agreement with STS Instruments in China, which has a growing requirement for high noise communication solutions due to its rapid infrastructure build out.

According to Mr Miller, “Five years ago Sensear was founded with a simple idea to change the way workers communicated in high noise environments...now we are reducing the cost of noise for many of the worlds leading companies with the application of the SENS technology right across the globe.”

Sensear was founded in 2006 in Perth, Western Australia. Now Sensear has a footprint on each and every continent with sales offices and distributors servicing customers in a wide range Industries including Mining, Oil and Gas, Military, Heavy Equipment, Manufacturing and Public Safety.

Sensear’s SENS technology has now become the benchmark for hearing protection and high noise communication and Sensear’s devices are now solving high noise communication problems for some of the worlds leading industrial companies around the globe.



Sensear celebrates its 5<sup>th</sup> Anniversary with the release of a new corporate video which charts the path Sensear has followed over the last 5 years and provides insight into customer adoption of the Sensear technology. This video can be viewed on the Sensear website at <http://www.sensear.com/ear-muffs-and-ear-plugs-review.php>

### **About Sensear**

Founded in 2006 in Perth, Australia, and with joint headquarters in Perth, and San Francisco, USA, Sensear is a world leader in the development and manufacture of high noise communication headsets. From a global network of sales offices Sensear is selling to end users via distributors, dealers and resellers in the majority of countries around the world. Sensear's patented combination of hardware and software, isolates, cleans and packages speech while suppressing background noise to a safe level. The award winning technology has been incorporated into both ear plug and ear muff headsets that, whilst retaining situational awareness, enable face to face, mobile/cell phone, short range and two way radio communication in the harshest and noisiest of environments.

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